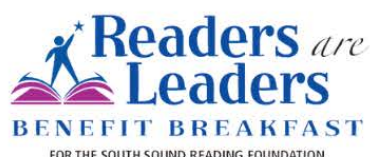




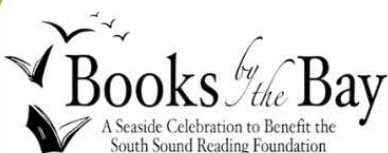
SPONSORSHIP PACKAGES

For Program Sponsor info see page 5.



This event features a literary keynote speaker and literacy champion awards. It draws 200+ community leaders and professionals. Readers are Leaders takes place in April.

	Presenting Sponsor	Literacy Lover	Reader Leader	Book Believer
Largest logo & name placement on website with links.	✓			
Logo & name placement on website with links.	✓	✓	✓	✓
Social media recognition.	✓	✓	✓	✓
Logo & name placement on all event print materials.	✓	✓	✓	✓
Logo and name on event table tent.	✓	✓	✓	
Event speaking opportunity.	✓			
Speaker photo opportunity.	✓	✓		
Very special guest at your table.	SSRF Executive Director	Keynote Speaker		
Acknowledgements during program & slideshow shoutout.	✓	✓	✓	✓



This September event features inspiring authors and books, fine food and drink, music, and an auction. This unique, literary-themed gala attracts 200+ community-minded guests.

Largest logo & name placement on website with links.	✓			
Logo & name placement on website with links.	✓	✓	✓	✓
Social media recognition.	✓	✓	✓	✓
Logo & name placement on all event print materials.	✓	✓	✓	✓
Author photo opportunity.	✓			
Acknowledgement during the program.	✓	✓	✓	✓
Banner display during the event.	✓	✓	✓	✓
Free event tickets	10	8	6	4

New sponsor rates

Due to the rising costs of everything from food to rentals we need to increase our sponsor rates to help us raise the funds we need to meet our mission. Thank you for understanding.

Cost of sponsorship per event 2025	\$5000	\$2000	\$1000	\$750
Cost of sponsorship per event 2026	\$5000+	\$4000	\$2000	\$1000

2025 SPONSOR OPPORTUNITIES

Bringing the joy and promise of books and reading to all Sound Sound children.



EVENTS



PROGRAMS



BOOK VAN



Sponsor and

- ✓ Reach thousands of potential customers and clients.
- ✓ Benefit from brand identity as a business supporting literacy.
- ✓ Enjoy custom marketing and branding opportunities.
- ✓ Promote literacy and create potential throughout our region.

CONTACT JOY AT READ2ME@NTHURSTON.K12.WA.US OR 360-412-4499 X .

SOUTH SOUND READING FOUNDATION-PROMOTING LITERACY AND CREATING POTENTIAL SINCE 2001.
[HTTPS://WWW.SOUTHSOUNDREADING.ORG/](https://www.southsoundreading.org/)

Events Readers *are* Leaders

BENEFIT BREAKFAST



APRIL 10TH, 2025 ~
FEATURING A LITERARY KEYNOTE
SPEAKER AND LITERACY
CHAMPION AWARDS. DRAWS
200+ COMMUNITY LEADERS AND
PROFESSIONALS.

**PRESENTING
SPONSOR-\$5000**
Exclusive! (Only 1)

Larger logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program, table tent.
Day-of/at the event: Speaking opportunity, Speaker photo op, acknowledgements during program, slideshow shoutout.

**LITERACY LOVER
\$2000**
Exclusive! (Only 1)

Large logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program, table tent.
Day-of/at the event: Keynote speaker at your table, Speaker photo op, acknowledgements during the program, slideshow shoutout.

**READER LEADER
\$1000**

Logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program, table tent.
Day-of/at the event: Acknowledgements during the program and a slideshow shoutout.

**BOOK BELIEVER
\$750**

Name recognition in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program.
Day-of/at the event: Acknowledgements during the program and a slideshow shoutout.



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SOUTH SOUND READING FOUNDATION-PROMOTING LITERACY AND CREATING POTENTIAL SINCE 2001.

[HTTPS://WWW.SOUTHSOUNDREADING.ORG/](https://www.southsoundreading.org/)

Events

Books by the Bay

A Seaside Celebration to Benefit the South Sound Reading Foundation

SEPTEMBER 19, 2025 ~ FEATURES INSPIRING AUTHORS AND BOOKS, TASTY FOOD AND DRINK, MUSIC, AND AUCTION. ATTRACTS 200+ COMMUNITY- MINDED GUESTS TO THIS UNIQUE, LITERACY-THEMED GALA.

Exclusive! (Only 1)
PRESENTING SPONSOR-\$5000

Largest logo and name in/on: Website and social media with links to your website and in/on newsletters, posters, invitations, event program.

Day-of/at the event: Author photo op, acknowledgements during program, banner display, 10 free tickets.

LITERACY LOVER-\$2000

Larger logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program.

Day-of/at the event: Acknowledgements during program, banner display, 8 free tickets.

READER LEADER-\$1000

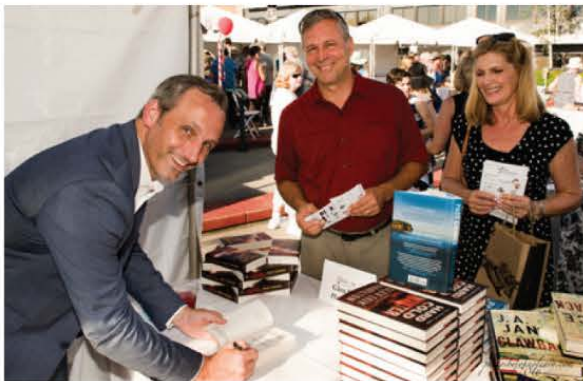
Large logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program.

Day-of/at the event: Acknowledgements during program, banner display, 6 free tickets.

BOOK BELIEVER \$750

Name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program.

Day-of/at the event: Acknowledgements during program, 2 free tickets.



SEPTEMBER 19-20, 2025

A BURGEONING LITERARY FESTIVAL IN OLYMPIA FEATURING AUTHOR TALKS AND OTHER ACTIVITIES IN AND AROUND OLYMPIA.

Special sponsor opportunities!
Please ask for more information.

CONTACT JOY AT READ2ME@NTHURSTON.K12.WA.US OR 360-412-4499.

SOUTH SOUND READING FOUNDATION-PROMOTING LITERACY AND CREATING POTENTIAL SINCE 2001.
[HTTPS://WWW.SOUTHSOUNDREADING.ORG/](https://www.southsoundreading.org/)

Programs



OUR PROGRAMS EDUCATE CHILDREN AND FAMILIES ABOUT THE IMPORTANCE OF READING AND STRIVE TO GET BOOKS INTO THE HANDS AND HEARTS OF EVERY CHILD, SO THEY HAVE THE TOOLS THEY NEED TO READ, THRIVE, AND SUCCEED.

LITERACY BOOKSHELVES

Stocks 14,000+ books on bookshelves at 40+ agencies serving children, youth, and, or families, so they can take a free book home to read.



READ TO ME

Shares weekly-monthly story time visits and 10,000+ free books annually, with children ages 3-5 at Head Start and other childcare facilities.



BOOKS FOR BABIES

Gives 2,300+ new board books and literacy information to families leaving the hospital with newborns.



BAG O' BOOKS

Packs 14,000+ books annually for individual book orders so children and families can build their own home libraries.

Levels & Benefits

\$2000

LITERACY LOVER

Your printed, branded materials for books shared.

Other ideas, let us know!
Large logo and name in/on:
Website, social media,
monthly newsletter, all linked
to your website.

\$1000

READER LEADER

Logo and name in/on:
Website, social media, monthly
newsletter, all linked to your
website.

\$750

BOOK BELIEVER

Name listed in/on:
Website, social media,
monthly newsletter, all linked
to your website.

CONTACT JOY AT READ2ME@NTHURSTON.K12.WA.US OR 360-412-4499.