

2024 SPONSOR OPPORTUNITIES



Bringing the joy and promise of books and reading to all Sound Sound children.

EVENTS



PROGRAMS



BOOK VAN



Sponsor and

- ✓ Reach thousands of potential customers and clients.
- ✓ Benefit from brand identity as a business supporting literacy.
- ✓ Enjoy custom marketing and branding opportunities.
- ✓ Promote literacy and create potential throughout our region.

CONTACT JENNIFER AT READ2ME@NTHURSTON.K12.WA.US OR 360-412-4499.

SOUTH SOUND READING FOUNDATION-PROMOTING LITERACY AND CREATING POTENTIAL SINCE 2001.
[HTTPS://WWW.SOUTHSOUNDREADING.ORG/](https://www.southsoundreading.org/)

Events



Readers *are* Leaders

BENEFIT BREAKFAST



APRIL 11TH, 2024 ~
FEATURING A LITERARY KEYNOTE
SPEAKER AND LITERACY
CHAMPION AWARDS. DRAWS
200+ COMMUNITY LEADERS AND
PROFESSIONALS.

**PRESENTING
SPONSOR-\$2000**
Exclusive! (Only 1)

Larger logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program, table tent.
Day-of/at the event: Speaking opportunity, Speaker photo op, acknowledgements during program, slideshow shoutout.

**SPEAKER SPONSOR
\$1500**
Exclusive! (Only 1)

Large logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program, table tent.
Day-of/at the event: Keynote speaker at your table, Speaker photo op, acknowledgements during the program, slideshow shoutout.

**READER LEADER
\$1000**

Logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program, table tent.
Day-of/at the event: Acknowledgements during the program and a slideshow shoutout.

**BOOK BELIEVER
\$500**

Name recognition in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program.
Day-of/at the event: Acknowledgements during the program and a slideshow shoutout.



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Events



Books by the Bay

A Seaside Celebration to Benefit the South Sound Reading Foundation

SEPTEMBER 13, 2024 ~ FEATURES INSPIRING AUTHORS AND BOOKS, TASTY FOOD AND DRINK, MUSIC, AND AUCTION. ATTRACTS 200+ COMMUNITY- MINDED GUESTS TO THIS UNIQUE, LITERACY-THEMED GALA.



PRESENTING SPONSOR-\$3000
Exclusive! (Only 1)

Largest logo and name in/on: Website and social media with links to your website and in/on newsletters, posters, invitations, event program.

Day-of/at the event: Author photo op, acknowledgements during program, banner display, 10 free tickets.

READING CHAMPION \$2000
(Only 2)

Larger logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program.

Day-of/at the event: Acknowledgements during program, banner display, 8 free tickets.

READING ADVOCATE-\$1500

Large logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program.

Day-of/at the event: Acknowledgements during program, banner display, 6 free tickets.

LITERACY LOVER- \$1000

Logo and name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program.

Day-of/at the event: Acknowledgements during program, banner display, 4 free tickets.

READER-LEADER- \$500

Name in/on: Website and social media with links to your website, and in/on newsletters, posters, invitations, event program.

Day-of/at the event: Acknowledgements during program, 2 free tickets.



SEPTEMBER 13-14, 2024
A BURGEONING LITERARY FESTIVAL IN DOWNTOWN OLYMPIA
FEATURING AUTHOR TALKS AND OTHER ACTIVITIES IN AND
AROUND DOWNTOWN OLYMPIA.

Special sponsor opportunities!
Please ask for more information.

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Programs

OUR PROGRAMS EDUCATE CHILDREN AND FAMILIES ABOUT THE IMPORTANCE OF READING AND STRIVE TO GET BOOKS INTO THE HANDS AND HEARTS OF EVERY CHILD, SO THEY HAVE THE TOOLS THEY NEED TO READ, THRIVE, AND SUCCEED.



LITERACY BOOKSHELVES

Stocks 14,000+ books on bookshelves at 40+ agencies serving children, youth, and, or families, so they can take a free book home to read.



Shares weekly-monthly story time visits and 10,000+ free books annually, with children ages 3-5 at Head Start and other childcare facilities.

READ TO ME

BOOKS FOR BABIES

Gives 2,300+ new board books and literacy information to families leaving the hospital with newborns.



BAG O' BOOKS



Packs 14,000+ books annually for individual book orders so children and families can build their own home libraries.

Levels & Benefits

\$3000 LITERACY CHAMPION

Larger logo and name in/on:
Website, social media, monthly newsletter, all linked to your website.

\$2000 BIBLIOPHILE

Large logo and name in/on:
Website, social media, monthly newsletter, all linked to your website.

\$1000 LITERACY LOVER

Logo and name in/on:
Website, social media, monthly newsletter, all linked to your website.

\$500 BOOK BELIEVER

Name listed in/on:
Website, social media, monthly newsletter, all linked to your website.

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Book Van



A three (3) year commitment is required.

OUR HIGHLY VISIBLE BOOK VAN DELIVERS 40,000+ BOOKS AND SERVICES TO LOCATIONS AND EVENTS THROUGHOUT THE SOUTH SOUND (INCLUDING THURSTON, MASON, LEWIS, AND GRAYS HARBOR COUNTIES) COVERING 12,500+ MILES ANNUALLY.

Your company's logo prominently displayed on the van's exterior.

Only two spots remain!



HIGHEST VISIBILITY

LOGO ON DRIVER AND SERVICE SIDE
\$1250 ANNUALLY

Logo on driver and service side of the Book Van and logo and name recognition in/on:
Website, social media, and newsletter with links to your website.

HIGHLY VISIBLE

LOGO ON SERVICE SIDE
\$1000 ANNUALLY

Logo on service side of the Book Van and logo and name recognition in/on:
Website, social media, and newsletter with links to your website.

Be a Reading Foundation sponsor and:

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- ✓ Enjoy custom marketing and branding opportunities.
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