

2022 SPONSORSHIP OPPORTUNITIES

Bringing the joy and promise of books
and reading to ALL South Sound children.



Sponsoring programs and events at South Sound Reading Foundation means helping children and families in your community and reaching an audience of potential customers and clients who value literacy.

Thank you for your interest in creating a community that loves reading!

Interested in creating a custom package that works with your marketing budget and community goals?

email: read2me@nthurston.k12.wa.us | call: 360-412-4499



Read with a child 20 minutes a day!

2022 EVENT SPONSOR DETAILS



Help raise essential funding to bring the joy and promise of books and reading to all South Sound children through these events:



Annual Benefit Breakfast

May 5th, 2022

Features literary keynote speaker and honors award recipients. Draws 200+ community leaders and professionals.

SPONSORSHIP LEVELS

BENEFITS





**EXCLUSIVE! (ONLY 1)
PRESENTING
SPONSOR
\$2000**

**SPEAKER
SPONSOR
\$1000**

**READER
LEADER
\$500**





**BOOK
BELIEVER
\$250**

Logo/name recognition:

-  Website & social media
-  E-newsletter
-  Posters/invitations
-  Event program*
-  Table tents*



Day-of event:

-  Speaking opportunity*
-  Speaker table*
-  Speaker photo op*
-  Banner display*



*Comparable virtual benefits will be substituted if in-person events are limited due to COVID-19 restrictions.

2022 EVENT SPONSOR DETAILS



Help raise essential funding to bring the joy and promise of books and reading to all South Sound children through these events:



Signature Literary Celebration

September 16-17 2022

Features inspiring authors and books, tasty food and drink, music, and auction. Attracts 200+ community-minded guests to this unique, literacy-themed gala.

SPONSORSHIP LEVELS

**EXCLUSIVE! (ONLY 1)
PRESENTING
SPONSOR
\$3000**













**READING
CHAMPION
\$2000**

**READING
ADVOCATE
\$1500**

**LITERACY
LOVER
\$1000**

**READER
LEADER
\$500**

BENEFITS

Logo/name recognition:  Website & social media  E-newsletter  Posters/invitations  Event program*  Table tents*	 logo	 logo	 logo	 name	 name
Day-of event:  Speaking opportunity*  Author table*  Author photo op*  Banner display*  Comp tickets (#)	    8	    6	 4	 3	2

*Comparable virtual benefits will be substituted if in-person events are limited due to COVID-19 restrictions.

2022 PROGRAM SPONSOR DETAILS



Our programs educate children and families about the importance of reading and strive to get books into the hands of every child so they have the tools they need to read and succeed.

BOOKS FOR THE BREAK



LITERACY BOOKSHELVES

BAG O' BOOKS



CONNECT WITH ME

BOOKS FOR BABIES

BORN TO READ



READ TO ME

- partners with schools and food banks to deliver 10,000+ books to homeless and low-income children so they can read during breaks.
- stocks 30,000+ books on bookshelves at 40 agencies serving low-income clients so children can take a free book home to read.
- packs individual book orders totaling 12,000+ books dispersed in 2021 for families in Thurston and Mason counties, ordered online and picked up at our office.
- provides books and literacy materials to incarcerated parents to share with their children during family visits.
- gives 2,000 new board books and literacy information to families leaving the hospital with newborns.
- partners with medical providers to give 1,500+ board books and information to low-income families at their baby's 6-month checkup.
- shares story time visits and 3000+ free books with children ages 3-5 at Head Start and other childcare facilities monthly.

SPONSORSHIP LEVELS

**EXCLUSIVE!
LITERACY
CHAMPION
\$5000**

**BIBLIOPHILE
\$2500**

**LITERACY
LOVER
\$1000**

**READER
LEADER
\$500**

**BOOK
BELIEVER
\$250**

BENEFITS

Logo/name
recognition:
Website &
social media
E-newsletter



logo



logo



logo



name



name

CUSTOM

Email read2me@nthurston.k12.wa.us to create a package that works with your marketing, budgeting and community goals.

2022 BOOK VAN SPONSOR DETAILS



Our highly visible Book Van delivers 32,000+ books and services to locations and events throughout the South Sound (including Thurston, Mason, and Lewis counties) covering 12,500+ miles annually.

Your company's logo will be prominently displayed on the van's exterior.
A three (3) year commitment is required.

HIGHEST VISIBILITY SERVICE SIDE

\$1500/yr
(\$4500 commitment)

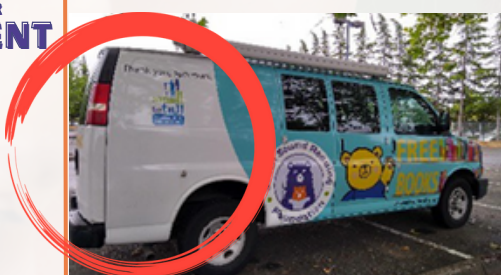
HIGHER VISIBILITY DRIVER SIDE

\$1250/yr
(\$3750 commitment)

HIGH VISIBILITY REAR DOOR

\$1000/yr
(\$3000 commitment)

LEVELS & PLACEMENT



BENEFITS

Logo/name recognition:



Book Van decal



Website & social media



E-newsletter



logo



logo



logo

