

# 2022 SPONSORSHIP OPPORTUNITIES

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Bringing the joy and promise of books  
and reading to ALL South Sound children.



**Sponsoring programs and events at South Sound Reading Foundation means helping children and families in your community and reaching an audience of potential customers and clients who value literacy.**

**Thank you for your interest in creating a community that loves reading!**

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**Interested in creating a custom package that works with your marketing budget and community goals?**

**Contact Zoe Cockrill with questions:**

**[zcockrill@nthurston.k12.wa.us](mailto:zcockrill@nthurston.k12.wa.us) | 360-399-6326**



*Read with a child 20 minutes a day!*



# 2022 EVENT SPONSOR DETAILS



Help raise essential funding to bring the joy and promise of books and reading to all South Sound children through these events:



## Annual Benefit Breakfast April 15th, 2022

Features literary keynote speaker and honors award recipients. Draws 200+ community leaders and professionals.



## Signature Literary Celebration September 23rd, 2022

Features inspiring authors and books, tasty food and drink, music, and auction. Attracts 200+ community-minded guests to this unique, literacy-themed gala.

## SPONSORSHIP LEVELS

**EXCLUSIVE! (ONLY 1)**  
**PRESENTING SPONSOR**  
**\$3000**

**READING CHAMPION**  
**\$2000**

**READING ADVOCATE**  
**\$1500**

**LITERACY LOVER**  
**\$1000**

**READER LEADER**  
**\$500**

## BENEFITS

### Logo/name recognition:

- Website & social media
- E-newsletter
- Posters/invitations
- Event program\*
- Table tents\*



logo



logo



logo



name



name

### Day-of event:

- Speaking opportunity\*
- Author table\*
- Author photo op\*
- Banner display\*
- Comp tickets (#)



8



6



4



3

2

\*Comparable virtual benefits will be substituted if in-person events are limited due to COVID-19 restrictions.



# 2022 PROGRAM SPONSOR DETAILS



Our programs educate children and families about the importance of reading and strive to get books into the hands of every child so they have the tools they need to read and succeed.

## BOOKS FOR THE BREAK



## LITERACY BOOKSHELVES

## BAG O' BOOKS



## CONNECT WITH ME

## BOOKS FOR BABIES

## BORN TO READ



## READ TO ME

- partners with schools and food banks to deliver 10,000+ books to homeless and low-income children so they can read during breaks.
- stocks 30,000+ books on bookshelves at 40 agencies serving low-income clients so children can take a free book home to read.
- packs individual book orders totaling 12,000+ books dispersed in 2021 for families in Thurston and Mason counties, ordered online and picked up at our office.
- provides books and literacy materials to incarcerated parents to share with their children during family visits.
- gives 2,000 new board books and literacy information to families leaving the hospital with newborns.
- partners with medical providers to give 1,500+ board books and information to low-income families at their baby's 6-month checkup.
- shares story time visits and 3000+ free books with children ages 3-5 at Head Start and other childcare facilities monthly.

## SPONSORSHIP LEVELS

**EXCLUSIVE!  
LITERACY  
CHAMPION  
\$5000**

**BIBLIOPHILE  
\$2500**

**LITERACY  
LOVER  
\$1000**

**READER  
LEADER  
\$500**

**BOOK  
BELIEVER  
\$250**

## BENEFITS

Logo/name  
recognition:  
Website &  
social media  
E-newsletter



logo



logo



logo



name



name

## CUSTOM

Contact Zoe Cockrill at [zcockrill@nthurston.k12.wa.us](mailto:zcockrill@nthurston.k12.wa.us) to create a package that works with your marketing, budgeting and community goals.



# 2022 BOOK VAN SPONSOR DETAILS



Our highly visible Book Van delivers 32,000+ books and services to locations and events throughout the South Sound (including Thurston, Mason, and Lewis counties) covering 12,500+ miles annually.

Your company's logo will be prominently displayed on the van's exterior. A three (3) year commitment is required.

## HIGHEST VISIBILITY SERVICE SIDE

\$1500/yr  
(\$4500 commitment)

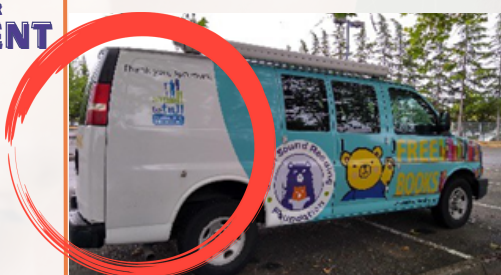
## HIGHER VISIBILITY DRIVER SIDE

\$1250/yr  
(\$3750 commitment)

## HIGH VISIBILITY REAR DOOR

\$1000/yr  
(\$3000 commitment)

### LEVELS & PLACEMENT



### BENEFITS

Logo/name recognition:



Book Van decal



Website & social media



E-newsletter



logo



logo



logo

