







2020 Event & Program Sponsorship Opportunities

EVENTS	<p>Two major events help raise essential funding to bring the joy and promise of books and reading to ALL South Sound children:</p>
	<p><u>Annual breakfast - Thursday, April 16 @ Hotel RL</u> Features literary keynote speaker and honors award recipients. Draws 200+ community leaders and professionals.</p>
	<p><u>Signature evening celebration - Friday, September 18 @ Yacht Club</u> Features inspiring authors and books, tasty food and drinks, live music, and auction. Attracts 200+ community-minded guests.</p>
PROGRAMS	<p>Our programs educate children and families about the importance of reading and strive to get books into the hands of every child so they have the tools they need to read and succeed.</p>
<ul style="list-style-type: none"> • Books for Babies 	<p>Gives 1,300 new board books and literacy information to families leaving the hospital with newborns.</p>
<ul style="list-style-type: none"> • Born to Read 	<p>Partners with medical professionals to give 1,400 board books and information to low-income families at their baby's 6-month checkup.</p>
<ul style="list-style-type: none"> • Books for the Break 	<p>Partners with schools and food banks to deliver 7,500 books to homeless and low-income children so they can read during breaks</p>
<ul style="list-style-type: none"> • Literacy Bookshelves 	<p>Stocks 13,700+ books on bookshelves at 40 agencies serving low-income clients so children can take a free book home to read.</p>
<ul style="list-style-type: none"> • Connect with Me 	<p>Provides books and literacy materials to incarcerated parents to share with their children during family visits.</p>
<ul style="list-style-type: none"> • Read to Me 	<p>Shares 25 story time visits and free books with 180-210 children ages 3-5 at Head Start and other childcare facilities monthly.</p>
BOOK VAN	<p>Delivers over 32,000 books and services to locations and events throughout the South Sound, covering 12,500+ miles annually.</p>
CUSTOM	<p>Create a package that works with your marketing, budget, and community goals.</p>



2020 Event Sponsor Details

EVENTS	<p>Two major events help raise essential funding to bring the joy and promise of books and reading to ALL South Sound children:</p>				
	<p><u>Annual breakfast - Thursday, April 16 @ Hotel RL</u> Features literary keynote speaker and honors award recipients. Draws 200+ community leaders and professionals.</p>				
	<p><u>Signature evening celebration - Friday, September 18 @ Yacht Club</u> Features inspiring authors and books, tasty food and drinks, live music, and auction. Attracts 200+ community-minded guests.</p>				
LEVELS	Presenting Sponsor \$3000	Reading Champion \$2000	Reading Advocate \$1500	Literacy Lover \$1000	Reader Leader \$500
BENEFITS Logo/name recognition: Exclusive sponsor Promotional posters Mailed invitations Website e-Newsletter Event program Table tents	✓ ✓ logo ✓ logo ✓ logo ✓ logo ✓ logo ✓ logo ✓ logo	✓ logo ✓ logo ✓ logo ✓ logo ✓ logo ✓ logo ✓ logo	✓ logo ✓ logo ✓ logo ✓ logo ✓ logo ✓ logo ✓ logo	✓ name ✓ name ✓ name ✓ name ✓ name ✓ name ✓ name	✓ name ✓ name ✓ name ✓ name ✓ name ✓ name ✓ name
Social Media Tags/posts	✓ logo	✓ logo	✓ logo	✓ name	✓ name
Event Speaking opportunity Author seated at table Verbal acknowledgement Photo with authors Banner display Complimentary tickets	✓ ✓ ✓ ✓ 8	✓ ✓ ✓ ✓ 6	✓ ✓ ✓ 4	✓ ✓ 3	2







2020 Program Sponsor Details

Choice of program & level:

PROGRAMS	Our programs educate children and families about the importance of reading and strive to get books into the hands of every child so they have the tools they need to read and succeed.				
• Books for Babies	Gives 1,300 new board books and literacy information to families leaving the hospital with newborns.				
• Born to Read	Partners with medical professionals to give 1400 board books and information to low-income families at their baby's 6-month checkup.				
• Books for the Break	Partners with schools and food banks to deliver 7,500+ books to homeless and low-income children so they can read during breaks				
• Literacy Bookshelves	Stocks 13,700+ books on bookshelves at 40 agencies serving low-income clients so children can take a free book home to read.				
• Connect with Me	Provides books and literacy materials to incarcerated parents to share with their children during family visits.				
• Read to Me	Shares 25 story time visits and free books with 180-210 children ages 3-5 at Head Start and other childcare facilities monthly.				
LEVELS	Literacy Champion \$5000	Bibliophile \$2500	Literacy Lover \$1000	Reader Leader \$500	Book Believer \$250
BENEFITS Logo/name recognition: Exclusive sponsor Website e-Newsletter Book stickers (#) Social Media Tags/posts	✓ ✓ logo ✓ logo ✓ name (2000) ✓ logo	✓ logo ✓ logo ✓ name (1000) ✓ logo	✓ logo ✓ logo ✓ name (400) ✓ logo	✓ name ✓ name ✓ name (200) ✓ name	✓ name ✓ name ✓ name (100) ✓ name
CUSTOM	Create a package that works with your marketing, budget, and community goals.				



2020 Book Van Sponsor Details

<p>BOOK VAN</p> 	<p>Our highly visible Book Van delivers 32,000+ books and services to locations and events throughout the South Sound (including Thurston, Mason, and Lewis counties) covering 12,500+ miles annually.</p> <p>Your company's logo will be prominently displayed on the van's exterior. A three (3) year commitment is required.</p>		
<p>LEVELS</p>	<p>Highest Visibility Service side \$1500/yr (\$4500 commitment)</p>	<p>Higher Visibility Driver side \$1250/yr (\$3750 commitment)</p>	<p>High Visibility Rear door \$1000/yr (\$3000 commitment)</p>
<p>VAN LOCATION</p>			
<p>BENEFITS</p> <p>Logo/name recognition: Book Van decal Website listing e-Newsletter</p> <p>Social Media Tags/posts/photos</p>	<p>✓ logo ✓ logo ✓ logo</p> <p>✓ logo</p>	<p>✓ logo ✓ logo ✓ logo</p> <p>✓ logo</p>	<p>✓ logo ✓ logo ✓ logo</p> <p>✓ logo</p>



2020 Sponsorship Commitment

Please complete this form **online** or return by mail, selecting your event/program(s) and sponsor level(s):

CONTACT INFORMATION

Business Name	
Primary Contact	
Address	
Phone	
Email	

SPONSORSHIP LEVEL

EVENT	Presenting Sponsor \$3000	Reading Champion \$2000	Reading Advocate \$1500	Literacy Lover \$1000	Reader Leader \$500
Readers are Leaders Breakfast – 4/16/20					
Books by the Bay Gala – 9/18/20					
PROGRAM	Literacy Champion \$5000	Bibliophile \$2500	Literacy Lover \$1000	Reader Leader \$500	Book Believer \$250
Books for Babies					
Born to Read					
Books for the Break					
Literacy Bookshelves					
Connect with Me					
Read to Me					
BOOK VAN	Highest Visibility \$1500/yr		Higher Visibility \$1250/yr		High Visibility \$1000/yr
3 year commitment					
CUSTOM	Please contact Development Director Amanda Sipher to create a package that works with your marketing, budget, and community goals. Call 360-412-4411 x 35004 or email asipher@nthurston.k12.wa.us				

PAYMENT OPTIONS

Choose from:	Mail a check	Invoice	Installment plan
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